

BUTLER MUNICIPAL ALLIANCE COMMITTEE
38 Bartholdi Avenue Butler New Jersey 07405
(973) 492 2000 X246

Through the Morris County Department of Human Services, Butler Municipal Alliance Committee (BMAC) is participating in the Parents Who Host, Lose The Most Campaign. The Drug Free Action Alliance developed the campaign.

The campaign was developed to educate parents about the risk associated with underage drinking and the legal consequences of allowing youth to consume alcohol. It encourages parents and allows the entire community to send a unified message that teen alcohol consumption is unhealthy, unsafe and unacceptable..

The BMAC will post lawn signs throughout Butler, place campaign stickers on pizza boxes from a local pizzeria, put informational brochures in bags at a liquor store and a convenience store. We are asking community members to join us at an educational meeting on Friday, May 24th 2:00pm in the Butler High School Library. Education on the knowledge of state underage drinking laws and the harmful risk of underage drinking has proved to be effective in preventing parents from hosting parties where alcohol is available and served to teens. The number one place teens get alcohol is their own home, let's come together and change that. It is not ok to allow your children and their friends to drink in your home even if ... you are well meaning and take their keys, you think it's inevitable and you would rather have your children drink at home, you did it and you turned out ok, it's only beer. Again, it is not ok, it's harmful and illegal.

If you are unable to attend our meeting, but would like to be involved, we are interested in your support. We are looking for business owners to distribute our message, law enforcement to increase monitoring for teen house parties, parents to help send the message through group texts and emails. If you would like a task, we have one for you. Please call Robin Lavorato, Alliance Coordinator (973) 492-2000 X246 or email rlavorato@butlerboe.org